



INTERNATIONAL  
HOTEL SCHOOL



## Higher Certificate in Events Management

Registered by the South African Qualifications Authority ID No 99626, National Qualifications Framework Level 5.



### - Duration -

12-24 months  
(5-10 hours per week).  
Each module is completed  
over a ten week period.



### - Course fees -

Talk to us about a discount  
for full and upfront payment.



### - Certification -

Graduates receive the IHS Higher  
Certificate in Events Management.



### - Admission Requirements -

National Senior Certificate with  
admission to study a Higher  
Certificate, or equivalent.

## Course Description

The Events and Conferencing industries are dynamic industries which are continually evolving, thereby contributing to new venture creation and employment opportunities. These industries make significant contributions to both the South African national economy and to the global economy.

The Events and Conferencing industries are multi-faceted, service driven, requiring highly skilled and knowledgeable employees. The Higher Certificate in Events Management qualification provides an opportunity for new entrants, and those already employed in these industries to achieve a formal qualification in the field of Events Management.

The qualification, through the provision of academic and work-integrated learning opportunities encompassed therein, provides learners with a competitive edge. These opportunities expose learners to the creative and business aspects of Events Management providing a foundation for learners to enter employment with applicable skills and relevant knowledge.

Learners acquire the competencies required to fulfill a variety of entry level roles in the Events, Conferencing, Tourism and Hospitality sectors. This contributes to the socio-economic growth and reduction of unemployment in the country.

## What does the programme cover

- End User Computing
- Business Communication
- Financial Management for Events
- Events Management and Planning
- Events Marketing
- Public Relations and Media
- New Venture Creation
- Event Operations and Logistics
- Work-integrated Learning

### IHS ONLINE

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